

# DISPLAY ADVERTISING RATES

thefounder

## Main News and Other Newsprint Sections

Double Page Spread 350mm x 550mm	Full Page 350mm x 265mm	Half Page (Vert.) 265mm x 175mm	Half Page (Horiz.) 175mm x 265mm	Quarter Page 175mm x 131mm	1/8 Page 120mm x 90mm	Thumbnail 50mm x 50mm
Single advert <b>£800</b>	<b>£500</b>	<b>£300</b>	<b>£300</b>	<b>£200</b>	<b>£125</b>	<b>£50</b>
Five adverts (-20%) <b>£3,200</b>	<b>£2,000</b>	<b>£1,200</b>	<b>£1,200</b>	<b>£800</b>	<b>£500</b>	<b>£200</b>
Year deal (-50%) <b>£6,400</b>	<b>£4,000</b>	<b>£2,400</b>	<b>£2,400</b>	<b>£1,600</b>	<b>£1,000</b>	<b>£400</b>

## Special Sections

Wrap Around (Cover) 350mm x 550mm	Back Page 350mm x 265mm	Front Page Banner 30mm x 265mm
Single advert <b>£1,000</b>	<b>£750</b>	<b>£300</b>
Five adverts (-20%) <b>£4,000</b>	<b>£3,000</b>	<b>£1,200</b>
Year deal (-50%) <b>£8,000</b>	<b>£6,000</b>	<b>£2,400</b>

## QUAD MAGAZINE

Double Page Spread	<b>£800</b>
Outside Back Cover	<b>£750</b>
Inside Front Cover	<b>£600</b>
Full Page	<b>£500</b>
Half Page	<b>£300</b>
Quarter Page	<b>£200</b>

## Inserts

No more than 50g or 16 pages  
**£50 per thousand**

More than 50g or 16 pages  
**Rate on application**

## Publication Dates

Autumn 2008	Spring 2009
19 September	13 January
7 October	28 January
21 October	11 February
4 November	25 February
18 November	11 March
2 December	25 March

**QUAD** will be published once a term in all three terms

**Summer 2009**  
2 June

## Bookings

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For more information on advertising and marketing with The Founder visit:

**[www.thefounder.co.uk](http://www.thefounder.co.uk)**