

DISPLAY ADVERTISING RATES

Main News and Other Newsprint Sections

Double Page Spread 350mm x 550mm	Full Page 350mm x 265mm	Half Page (Vert.) 265mm x 175mm	Half Page (Horiz.) 175mm x 265mm	Quarter Page 175mm x 131mm	1/8 Page 120mm x 90mm	Thumbnail 50mm x 50mm
Single advert £800	£500	£300	£300	£200	£125	£50
Five adverts (-20%) £3,200	£2,000	£1,200	£1,200	£800	£500	£200
Year deal (-30%) £6,400	£4,000	£2,400	£2,400	£1,600	£1,000	£400

Special Sections

Wrap Around (Cover) 350mm x 550mm	Back Page 350mm x 265mm	Front Page Banner 30mm x 265mm
Single advert £1,000	£750	£300
Five adverts (-20%) £4,000	£3,000	£1,200
Year deal (-30%) £8,000	£6,000	£2,400

QUAD MAGAZINE

Double Page Spread	£800
Outside Back Cover	£750
Inside Front Cover	£600
Full Page	£500
Half Page	£300
Quarter Page	£200

Inserts

No more than 50g or 16 pages
£150 per thousand

More than 50g or 16 pages
Rate on application

Publication Dates

Autumn 2010	Spring 2011
21 September	18 January
5 October	25 January
19 October	8 February
2 November	22 February
16 November	8 March
30 November	22 March

QUAD will be published three times in the first and second terms

Summer 2011
24 May

Bookings

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For more information on advertising and marketing with The Founder visit:

thefounder.co.uk/advertise